



VERTICAL MOVIE FESTIVAL VII EDITION

CONTEST 2024

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The Vertical Movie Festival has chosen, among others, an entirely green theme: ecology, sustainability, renewable energy and respect for the environment in order to raise awareness of the protection of our planet.

Registrations are open to everyone from 1st July 2024.

From 1st to 20th July registration is free.

From July 21st to August 9th registration costs €15.00.

From August 10th to November 10th registration costs €25.00.

The works must be delivered by November 10, 2024.

November 20, 2024 is the final date by which participants will be informed of their selection for the festival.

Participants are required to tell audiovisual stories lasting a maximum of 10 (ten) minutes, with the recording mode having one of the following vertical resolutions in 9/16:

HD 1080x1920 - UHD 2160x3840 - 4K 2160x4096.

The file must be encoded in H264 or H265, and the container format must be MP4 or MOV. Audiovisuals can be created with any devices that allow shooting in the aforementioned modes.

The work can be submitted only after registering on the Vertical Movie website (<https://www.verticalmovie.it/en/sign-up-for/>). To upload your work go to the UPLOAD YOUR VIDEO page and follow the instructions to upload your short to FimlFreeway.

The Vertical Movie Festival is a contest aimed at discovering new talents in screenwriting, directing, photography, editing, costumes, and acting, requiring participants to tell short audiovisual stories with video shots exclusively in vertical (portrait) format.

The VII Edition of the Vertical Movie Festival will be held in Rome from December 4 to 6, 2024, at the Cinecittà studios Rome.



SECTIONS IN COMPETITION

1. Vertical Green: Works in this section must address a green theme: ecology, sustainability, renewable energies, and environmental respect. The maximum duration of the work must be 10 minutes.

2. Vertical Open: Free theme section. The maximum duration of the work must be 10 minutes.

3. Vertical Song: Section for music videos. The duration is related to the length of the music track.

4. Vertical Tuscia: "Think global, act local," suggested Zygmunt Bauman. And the Vertical Movie Festival, which has recorded strong international participation in its first six editions, takes up the invitation and includes among its sections one aimed at enhancing one of the most fascinating territories of the peninsula, straddling the borders of Lazio, Umbria, and Tuscany: the Tuscia. To put the new languages of vertical cinema at the service of art, history, popular traditions, and the food and wine excellence of the ancient land of the Etruscans. The maximum duration of the work must be 10 minutes. The section is edited by **Marco Stancati, business communicator and professor at Sapienza.**

5. Vertical Drama: Collects works where theatrical writing is the starting point. A monologue or a dialogue between two or three characters will be the subject for creating a vertical short film with a maximum duration of 10 minutes. The section is curated by **Maximilian Nisi.**

6. Vertical Literacy: Aims to promote audiovisual works that can be linked to the great protagonists of 20th-century literature. To achieve this goal, filmmakers will be offered a range of short stories by important names of the short century (Pirandello, Bontempelli, Moravia, etc.) with a strong visual impact. The maximum duration of the work must be 10 minutes. The section is curated by **Prof. Giovanni La Rosa.**

7. Vertical Fashion: The world of fashion was the first to make use of the 9/16 video format, exploiting one of the most powerful peculiarities of vertical framing: the extreme close-up of the entire human figure filling the entire screen. This section collects works that tell the story of the fashion and glamorous trends of the moment. The maximum duration of the work must be 10 minutes. The section is curated by designer **Marco Coretti.**



Vertical Movie Festival 2024 Rules

Art. 1: The Vertical Movie Festival is established in Rome: a short film competition aimed at identifying new talents in vertical audiovisuals (9:16 format). The jury, composed of industry experts, will evaluate the works based on the originality of the content, the technical quality of the submitted videos, and adherence to the "vertical" philosophy of the creation, selecting finalists whose products will be made visible on the Vertical Movie YouTube channel.

Art. 2: The award is based in Rome.

Art. 3: Various awards will be given to the authors of unpublished vertical films with a maximum duration of 10 (ten) minutes (excluding any credits). Participating authors can register on the Vertical Movie website (<https://www.verticalmovie.it/en/sign-up-for/>) by filling out the dedicated entry form. In the case of registration by authors who are not yet of legal age, a participation release form signed by the parents or legal guardians of the minor will be required.

Art. 4: Contest participants must provide their personal details at the time of registration, verified by an identity document (identity card, driver's license, or passport; in the case of minors, also the identity documents of the parents or legal guardians of the minor), telephone contact, email contact, signed privacy release, all to be sent following the registration procedure.

Art. 5: To validate the candidacy, the author will sign an acceptance letter agreeing to fully accept the regulations.

Art. 6: Upon receiving the registration request, once the compliance of such request with all the above requirements has been verified, the participant will receive a user ID and personal password to access the dedicated page, where they can upload the audiovisual they intend to enter into the contest.

Art. 7: Each video in the competition must be accompanied by a presentation synopsis, a vertical poster (jpg/png 40x70), a trailer, and must be subtitled in Italian.

Art. 8: Particular attention will be given to all works that particularly highlight, through creativity and originality, the concept of "verticality" in all its meanings. Content of a violent, pornographic, or racist nature will result in exclusion. The jury reserves the right to exclude, at its sole discretion, any work that it deems offensive or questionable.



Art. 9: Fourteen (14) awards will be given:

- Best Director
- Best Screenplay
- Best Cinematography
- Best Editing
- Best Original Soundtrack
- Best Subject
- Best "Vertical Green" Work
- Best "Vertical Open" Work
- Best "Vertical Song" Work
- Best "Vertical Drama" Work
- Best "Vertical Literacy" Work
- Best "Vertical Tuscia" Work
- Best "Vertical Fashion" Work
- Best Vertical Movie Short

The jury reserves the right to assign additional awards.

Art. 10: The winner of the ABSOLUTE FIRST PRIZE "BEST VERTICAL MOVIE SHORT" will be invited to join the jury in the following edition. In any case, the winners of the various awards may participate as contestants in the following edition.

Art. 11: The Vertical Movie Festival reserves the right to use each video in the competition for a full calendar year for activities and events related to the Vertical Movie Festival, with such use established as completely free of charge by the participants.

Art. 12: Changes to this statute can be made by the steering committee.

Art. 13: Participants (registered) in the Vertical Movie Festival contest release the festival organizers from any legal, civil, and criminal liability for having used within their productions (films in competition) musical, literary, and any other content whose copyrights are not owned by them, or otherwise not free. Therefore, it is the responsibility of the producers/authors of the competing films to ensure beforehand that their productions are free from any legal constraints, as the Vertical Movie Festival selection committee is not required to detect such irregularities.



JURY RULES

Art. 1: The jury of experts, together with authoritative guests, is responsible for awarding the competing works.

Art. 2: Voting methods: by paper ballot or electronically. Each juror must assign their preference.

Art. 3: In case of a tie after the ballot count, the prizes will be awarded ex aequo.

Art. 4: For any disputes, the jury's decision is final.

Art. 5: The award guarantees the anonymity of the vote.

Art. 6: At the discretion of the selectors, the received works will be directed to the sections that make up the festival.