

COMPETITION

The VerticalMovie Festival this year has chosen an entirely Green theme: ecology, sustainability, renewable energy and respect for the environment in order to safeguard our planet.

In the words of Greta Thunberg: every day is “Earth Day”, and this reminds us that the environmental and climate emergency must be the central pivot of our existence, that we must intensify the circular economy, renewables and energy efficiency.

The symptoms of climate change must be addressed in such a way as to reduce the impact on the environment as much as possible. It is necessary to create conditions of resilience for our urban fabric.

VerticalGreen is the central theme section of the VerticalMovie Festival 2021

The works in this section must deal with an entirely Green theme: ecology, sustainability, renewable energy and respect for the environment.

There are two other sections: **VerticalOpen** (free theme section) and **VerticalSong** (section for music videos).

Registrations are open to all free of charge.

The works must be delivered by August 20, 2021.

The work can be delivered only after registering on the verticalmovie website (www.verticalmovie.it) by uploading it directly to the UPLOAD YOUR VIDEO page. Alternatively, it can be sent via wetransfer to info@verticalmovie.it

Vertical Movie Festival is a competition aimed at all, aimed at discovering new talents in the field of screenplay, direction and photography, whose participants are asked to tell short audiovisual stories with exclusively vertical video footage.

Vertical framing is a typical format of the smartphone and a new and modern visual manifestation of our present, VerticalMovie Festival will also aim to define and legitimize what in all respects has become such a widespread expressive way.

Participants are asked to tell short audiovisual stories with the shooting mode whose shot must have one of the following vertical resolutions: horizontal and vertical resolution:

HD 1080 x 1920 - UHD 2160 x 3840 - 4K 2160 x 4096

The file must be encoded in H264 and the container format must be MP4.

The audiovisuals must have a maximum duration of ten minutes and can be made with all those devices that allow shooting in the manner described above. The competition will be launched on the web.

VerticalMovie takes place in Rome in September 2021.

REGULATION

Art. 1. The festival called VerticalMovie Festival is established in Rome: a short film competition, aimed at identifying new talent in the field of vertical audiovisual (format 9:16). The jury, made up

of industry experts, will evaluate the works according to the criteria of originality of the contents, technical quality of the videos sent, and adherence to the "vertical" philosophy of the creation, selecting finalists whose products will be made visible on the youtube channel of the VerticalMovie Festival.

Art. 2. The recognition is based in Rome.

Art. 3. The various awards will be assigned to the authors of unpublished vertical films of a maximum duration of ten minutes (excluding any credits). Participating authors must be at least eighteen years of age and can register on the website dedicated to the initiative www.verticalmovie.it by filling in the dedicated entry form www.verticalmovie.it/enrollment. In case of registration by authors not yet of age, a release form will be required, signed by the minor's parents or legal guardians.

Art. 4. Participants in the competition must provide, at the time of registration, their personal details, proven by an identity document (identity card or passport; in the case of minors, also identity documents of parents or guardians legal notice), telephone number, email contact, signed privacy release form, all to be sent in digital format to the email on the site.

Art. 5. To validate the application, the author will sign an acceptance letter in which he agrees to accept the regulation in full.

Art. 6. Upon receipt of the registration request, as soon as the compliance of this request with all the above requirements has been ascertained, the participant will receive a personal user ID and password with which to access the dedicated page, on which he can upload the audiovisual that intends to take part in the competition.

Art. 7. Every single video in competition must be accompanied by a presentation synopsis, a poster, a trailer and an English subtitling.

Art. 8. The jury of experts is joined by that of the public, which will use the thumbs up on the website www.verticalmovie.it, to vote for the favorite video present in the competition.

Art. 9. The competition has a free theme, but particular attention will be given to all those works that should highlight the concept of "verticality" in all its meanings in terms of creativity and originality. Violent, pornographic, racist content is excluded, under penalty of exclusion. The jury

reserves the right to exclude, at its own unquestionable judgment, any work presenting content that it deems offensive or questionable.

Art. 10. The ballot will be held on the final evening of the festival.

Art. 11. The awards will be 8 (eight). 4 (four) assigned by the technical jury, 4 (four) assigned by the web, based on the number of views obtained with their work.

Further acknowledgments assigned by the technical jury are foreseen:

BEST DIRECTOR

BEST SCREENPLAY

BEST PHOTOGRAPHY

BEST EDITING

BEST ORIGINAL SOUNDTRACK

Art. 12. The winner of the FIRST ABSOLUTE "BEST VERTICALMOVIE SHORT" AWARD awarded by the technical jury will be invited to be part of the jury in the next edition. In any case, the winners of the various awards will be able to participate as competitors in the next edition.

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Art. 13. The VerticalMovie Festival reserves the right to use every single video in competition for the duration of an entire calendar year for activities and events related to the VerticalMovie Festival, a use that is established completely free of charge by the participants.

Art. 14. Changes to this statute can be made by the Steering Committee.

Art. 15. The participants, (registered), in the VerticalMovie Festival competition, relieve the organizers of the VerticalMovie Festival from any legal, civil and criminal liability, for having used musical, literary content within their productions (films in competition) and of any other nature, whose copyrights are not their property, or in any case not free. It is therefore a concern for producers / authors of the films in competition to ensure in advance that their productions are free from any legal constraint, as the selection board of the VerticalMovie Festival is not required to detect such irregularities. Voting Rules

Art. 1. It is up to the Jury of Experts to reward the competing works.

Art. 2. Voting methods envisaged: by paper ballot or electronically. Each juror must assign their preference.

Art. 3. If there is an equal number of votes after the ballot, the prizes will be awarded ex aequo.

Art. 4. The jury's decision, which cannot be appealed, applies to any dispute.

Art. 5. The Prize guarantees the anonymity of the vote.

Art. 6. At the discretion of the selectors, the works received will be addressed within the sections of which the festival is composed.